INTRODUCTION

Road safety is one of the main focus to create a ‘Safe City’ primarily in Cyberjaya. Cyberjaya city is the Global Technology Hub in Malaysia. It is located in Sepang district and is administered by Sepang Municipal Council (MP-Sepang). Through joint collaboration, stakeholders in Cyberjaya includes Cyberview Sdn Bhd, Multimedia Development Corporation (MDeC), and Setia Haruman Sdn Bhd (SHSB), have attracted many investors to invest in Cyberjaya. Currently, the development of Cyberjaya has been vibrant. Cyberjaya is also one of the pioneer of low-carbon cities in Malaysia.

SEMINAR FOCUS

Aligned with the goal to increase awareness and establishing a ‘Safe City’ in Cyberjaya, Sepang Municipal Council as the local authority will be organizing a ‘Safe City Seminar & Road Safety Exhibition’ in Cyberjaya periodically and continuously. In addition, the process of acculturation and awareness will be translated through the integrated enforcement with the collaboration with the related agencies and Cyberjaya communities.

SAFE CITY

The Safe City Program was first introduced by the Ministry of Urban Wellbeing, Housing and Local Government (KPKT) in 2004 and is implemented through Town Planning Department of Peninsular Malaysia (JPBD) along with 39 city halls and municipalities local authorities. Under the Safe City Program, each local authorities is required to implement 23 crime prevention measures and to report the implementation status to the Town Planning Department of Peninsular Malaysia.

On 26 July 2010, the 23 measures were redefined to 15 measures. The redefinition was made based on the recommendations of the NKRA labs; Reducing Crime held on 5 October to 19 November 2009 in order to enhance public safety.

DEFINITION OF A SAFE CITY

A SAFE CITY is defined as follows:

- A city free from all threats
- Environment which is constantly in a reserved state
- An atmosphere that will not encourage disorder and disruption of local welfare
- Residents are always secured, prosperous and healthy

PROGRAMME

08.00 a.m  Participation Registration & Breakfast
MultiPurpose Hall (MPH), Universiti Multimedia

09.00 a.m  Recitation of Do’a

09.00 a.m  Welcoming Address
Y.BHG.TUAN PUASA BIN MD TAIB, President, Sepang Municipal Council

09.30 a.m  Opening Address & Launch

10.00 a.m  Video Presentation

10.00 a.m  Tea Break

10.30 a.m  Effective Mechanism and the role of Road Safety Department of Malaysia to Enhance Road Safety in Cyberjaya
Mr. Mohammad Fakhri Bin Mansor, Director, Road Safety Department of Malaysia (JKJR) (Selangor Branch)

11.00 a.m  Traffic Status and the Role of The Royal Malaysia Police in Raising Awareness and Road Safety Level in Cyberjaya
Officer in Charge of Police District (Sepang District) The Royal Malaysia Police (RMP)

11.30 a.m  Safe City Programme & CPTED Significant on Road Safety Aspect in Cyberjaya
Mrs. Siow Suan Neo, Head of Special Unit NKRA Safe City, Department of Town and Country Planning, Peninsular Malaysia.

12.00 p.m  Study on Compliance of Physical Development Specification by Road Technical Agency, Road Laws Enforcement and Gazetting by Enforcement Agency and Local/Foreigners Level of Awareness in Cyberjaya
Director, Malaysian Institute of Road Safety Research

12.30 p.m  Lunch & Prayer

02.00 p.m  Exhibition

04.00 p.m  End of Day and Refreshment
CONFIRMATION OF ATTENDANCE
SAFE CITY SEMINAR & ROAD SAFETY EXHIBITION IN CYBERJAYA

24 November 2015 (Tuesday) | 8.00 a.m – 5.00 p.m
Multi Purpose Hall (MPH), Universiti Multimedia (MMU), Cyberjaya, Selangor Darul Ehsan, Malaysia

coordinates: 2.928087, 101.642161

INFORMATION OF PARTICIPANT, AGENCY, INSTITUTE, COMPANIES

Name & Address

Telephone
Fax Number
E-mail

FEEDBACK & ENQUIRIES

✓ Please complete the form and make a copy if there are additional participants
✓ Please return the complete form before 20 NOVEMBER 2015 (Friday) by fax or email to:

President,
SEPANG MUNICIPAL COUNCIL,
Persiaran Semarak Api, Cyber 1,
63200 Cyberjaya,
Selangor Darul Ehsan.
(for attention: Director, Town Planning Department)

Tel 03-8319 0200 ext:
373 → Mr. Mohd Adham Bin Hj Mahmood
843 → Miss NurFarhana Binti Mohd Nor
844 → Mrs Nurulhuda Binti Zainal Abidin

Fax 03-8320 4500
E-mail mpse pang2020@gmail.com

Any feedback, suggestion, ideas for improving road safety in Cyberjaya can be submitted by email:
mpse pang2020@gmail.com

Location: MULTI PURPOSE HALL (MPH), UNIVERSITI MULTIMEDIA coordinates: 2.928087, 101.642161